



## HOW TO SHARE YOUR TIME?

Below are some fundraising ideas we've put together for you:

- **A car boot or jumble sale:** sell all your unused and unwanted stuff and donate proceeds to JAM. If you have a local car boot sale in your neighbourhood then pack everything up, ask your friends for their unwanted items too and sell them.
- **Host a dinner party:** host a dinner party for your family, friends and colleagues, in exchange for a donation to JAM.
- **Make your own lunch:** rather than spending on takeaways for lunch, you can carry lunch to work or school and donate what you would have spent to JAM. Encourage your friends to do the same one week a month.
- **Fancy dress car wash:** washing cars in fancy dress is a sure way to attract attention and create a bit of fun, while raising funds.
- **Sports events:** you can host a charity sports game or event at work, with your circle of friends or even better, involve the whole community. Sport is not only unifying but it also draws attention so it'll be a fun way of doing your bit for JAM.
- **Karaoke night:** invite friends, family, classmates, church mates or colleagues to join in the fun by hosting a karaoke night. You can entice people to participate by offering a prize for the best singer.
- **Match funding:** challenge your employer to match funding that you and your friends raise. Companies often prefer this approach as it means they are supporting you and doubling your results.
- **Golf Day:** A Golf Day is one of the most popular and best fundraising activities across the world.
- **Go casual:** Ask your teacher or employer if you can have a 'casual day' day in aid of JAM.
- **Personal challenge:** if running a half marathon, abseiling, or swimming a mile were activities you thought you could never do, then do challenge yourself to do it for a good cause. The motivation and support of your friends will inspire you to conquer the impossible.
- **Movie night:** invite your friends over for a movie and provide drinks and snacks, in exchange for a nominal donation towards JAM.
- **"Walk a mile" in the shoes of hungry African children:** ask your family, friends and colleagues to go a day without shoes and food so they can truly understand what gruelling conditions African children grow up in. That may inspire them to commit to one or more donations to JAM.
- **Quiz night:** ask a local pub if you can hold a charity pub quiz on a quiet evening. Give the quiz a sport, music, general knowledge theme. If you run an event like this your audience will grow and so too will venue creating a growing revenue stream.





- **Spare change:** collect spare change in a money tin and watch how quickly you fill up your tins.
- **Host a charity auction:** charity auctions are a great way to create publicity and raise funds. Speak to friends, local celebrities, and sport stars for small meaningful memorabilia to auction off in aid of JAM.
- **Plant sale:** plant seeds, watch them grow and sell the plants at a market. Proceeds can go to JAM's sustainable agricultural programs.
- **A masked ball:** organise a fancy dress-up party with your friends, colleagues and community, where you raise funds by requesting an entrance fee and donating all proceeds to JAM. Make it exciting by getting a sponsor to donate prizes for the best-dressed couple.
- **A raffle or lottery:** Create your own mini-lottery on a monthly basis, where winners can win cash or prizes.

There are many more activities, initiatives and events you can organise. Just think about how you can get people excited and eager.

#### **Tips for organizing your event:**

- Keep it simple
- Work out a schedule and keep to it.
- Form a core team and assign tasks.
- Draw up a list of equipment and refreshments needed.
- Notify local press/radio, newspapers, blogs and community via flyers, emails, Facebook, posters and word of mouth to let your community know about your event.
- Ask local businesses to donate prizes to your events.
- **Super Tip:** Do what you love doing and figure out a way to use your passion to raise money for JAM.

